

Arkansas State University

College of Business

Economics, B.S.



Why Study Economics?

The major in economics provides an excellent background for a wide variety of careers in business and government. In addition to acceptance into their management training programs, many businesses employ the economics major to forecast economic trends and to relate changes in economic activity to the individual business. Economists are employed by various governmental bodies to conduct research into all phases of the economy.

Career Opportunities:

- ◆ Commercial & Investment Bankers
- ◆ Commodity Traders
- ◆ Small Business Entrepreneurs
- ◆ Government Officials
- ◆ Brokers
- ◆ Journalists and Authors

Program Options:

- ◆ Bachelor of Arts
- ◆ Bachelor of Science, Business Economics
- ◆ Economics Minor

A Career in Economics:

- ◆ You enjoy gaining an understanding of the business world.
- ◆ You have the desire to contribute to the world you live in.
- ◆ You are a good communicator.
- ◆ You demonstrate sound critical thinking skills
- ◆ You enjoy working with others.

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